



General Manager's Report

ITEM 3

Fare Free Promotions

- Two of our biggest fare promotion periods are returning this summer!
 - **June – August 2026:** Fare Free Youth for Summer
 - **July 1 – 5, 2026:** Fare Free During the County Fair
- More info can be found at marintransit.gov/fare-free-promotions



JULY 1-5, 2026

Ride FREE during the Fair

All local fixed-route buses are free during the Marin County Fair.

Not valid on Marin Access demand response services.

marintransit.org/fair

MTC + Marin Access Photoshoot



Photo Credit: Noah Berger/MTC



Photo Credit: Noah Berger/MTC

What About Age Transportation Field Trips



Photo Credit: Maria Rodriguez, Marin Disability Institute / What About Age



Photo Credit: Maria Rodriguez, Marin Disability Institute / What About Age

MAFA Bus Pass, Youth Pass, & COM Pass Shift to Clipper

- Flash passes offered via multiple programs are shifting to Clipper starting this summer!
- **MAFA Bus Pass** > Transitioning to Clipper on July 1
- **COM Bus Pass** > Transitioning to Clipper in Fall Semester
- **Youth Pass** > Transitioning to Clipper in August



With Clipper, Marin County students will receive:

- 50% off buses, SMART, Golden Gate Ferry, and all Bay Area transit
- If eligible, unlimited rides on Marin Transit buses
- Access to fare maximums; students and families will know the maximum amount they will pay for Marin Transit fare each day and each month

LEARN MORE HERE:



For more information:
<http://bit.ly/4ma64ES>

Youth Pass Coordinator Responsibilities:

- Promote the Pass
- Encourage students to sign up for a Youth Clipper Card
- Manage Applications
- Distribute Youth Pass
- Support Students

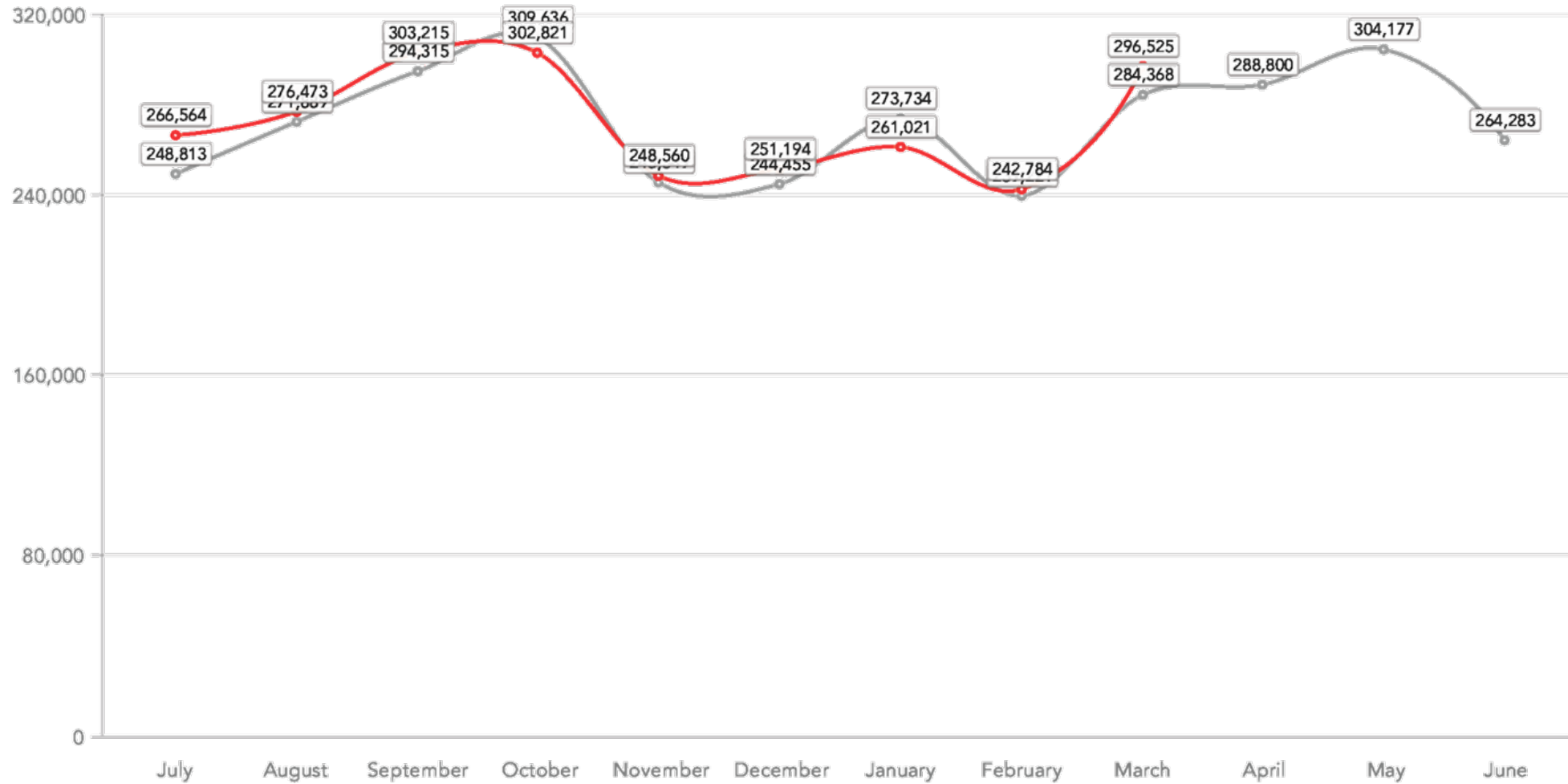
Muir Woods Ridership

- Over 5,000 passenger trips in April
- Over 1,000 trips on the new Friday service
- Weekend ridership is +16% higher than 2025
- Average Daily Ridership:
 - Fridays (new): 290
 - Saturdays: 534 (+22% from last year)
 - Sundays: 426 (+10% from last year)



Fixed Route Ridership – March 2026

Fixed-Route Passengers (incl. Yellow Bus & MWS) by Month

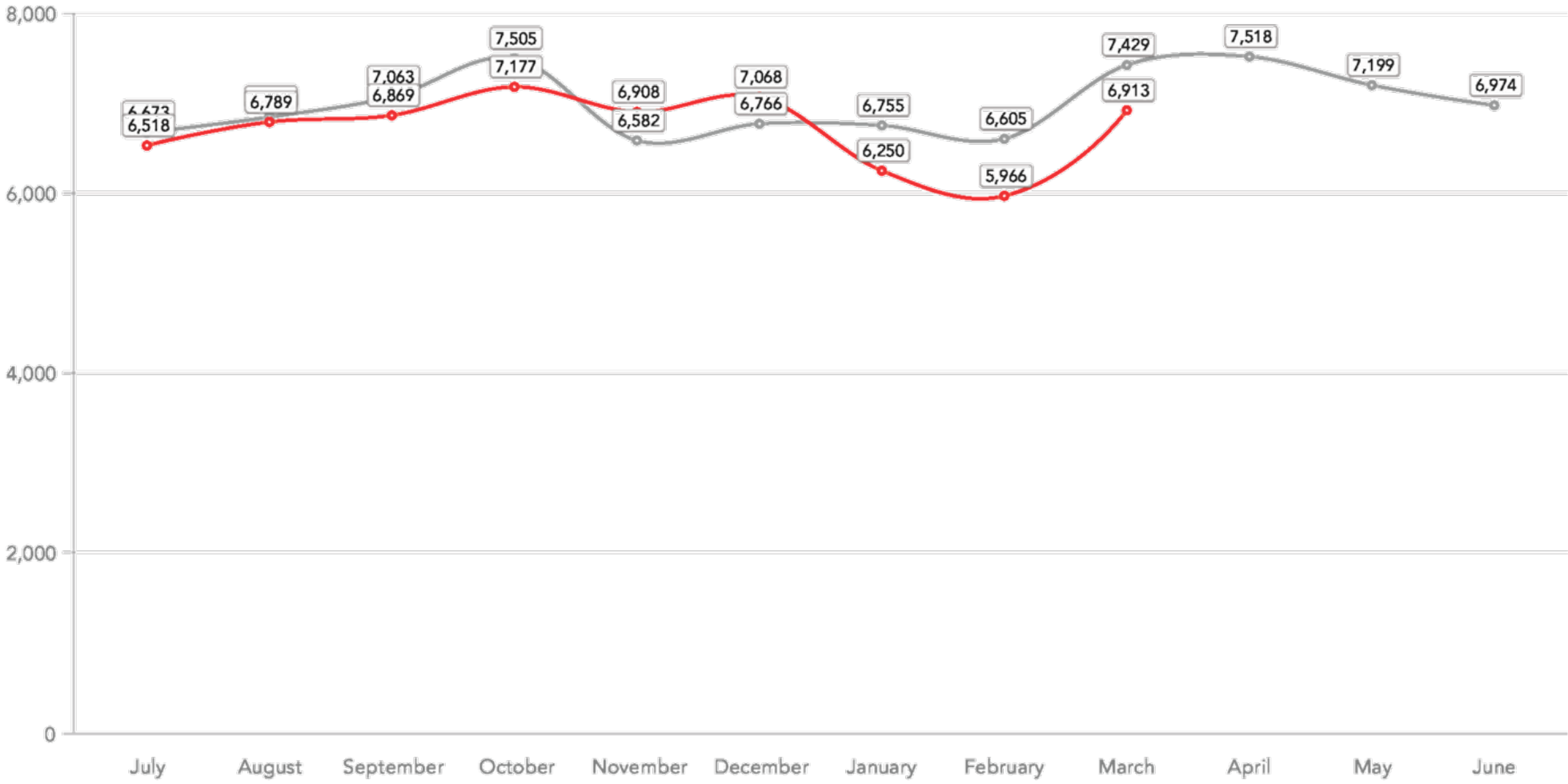


■ Prior Fiscal Year Passengers

■ Current Fiscal Year Passengers

Demand Response Ridership – March 2026

Demand Response Passengers by Month



■ Prior Fiscal Year Passengers ■ Current Fiscal Year Passengers

Thank you

CONTACT

Robert Betts

General Manager

rbetts@marintransit.gov

