

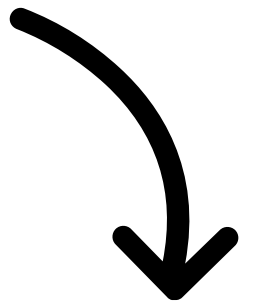
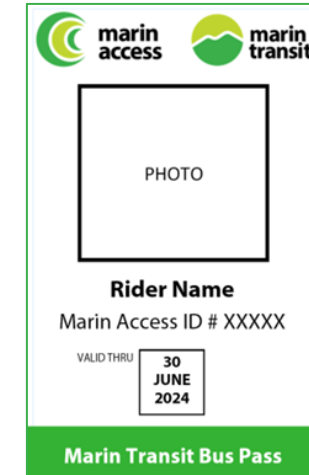


# **General Manager's Report**

**ITEM 3**

# Clipper Next Generation Updates

- **On June 12, 2026, over 22,000 cards were upgraded from C1 to Next Generation Clipper**
  - Cards used on Marin Transit services since the start of May 2025
  - No major issues were reported
  - 97% of all revenues were associated with Next Generation cards after the upgrade
- **Marin Access Fare Assistance Bus passes were converted on July 1, 2026**
- **MCTD can now move ahead with final steps of adopted fare transition program**



# Fare Free During the Marin County Fair

- **Marin Transit offered:**
  - Fare free local bus service for duration of the Fair
  - Fare free paratransit for enrolled riders traveling to the sensory carnival on July 2
  - Breakout service after the fireworks
- **Marin Transit carried over 3,400 passenger trips to/from the Fair over the five-day period**
  - Average Daily = > 600 passenger trips
  - Total Breakout Ridership = 350 passenger trips



**JULY 1-5, 2026**

## **Ride FREE during the Fair**

All local fixed-route buses are free during the Marin County Fair.

*Not valid on Marin Access demand response services.*

**[marintransit.org/fair](https://marintransit.org/fair)**

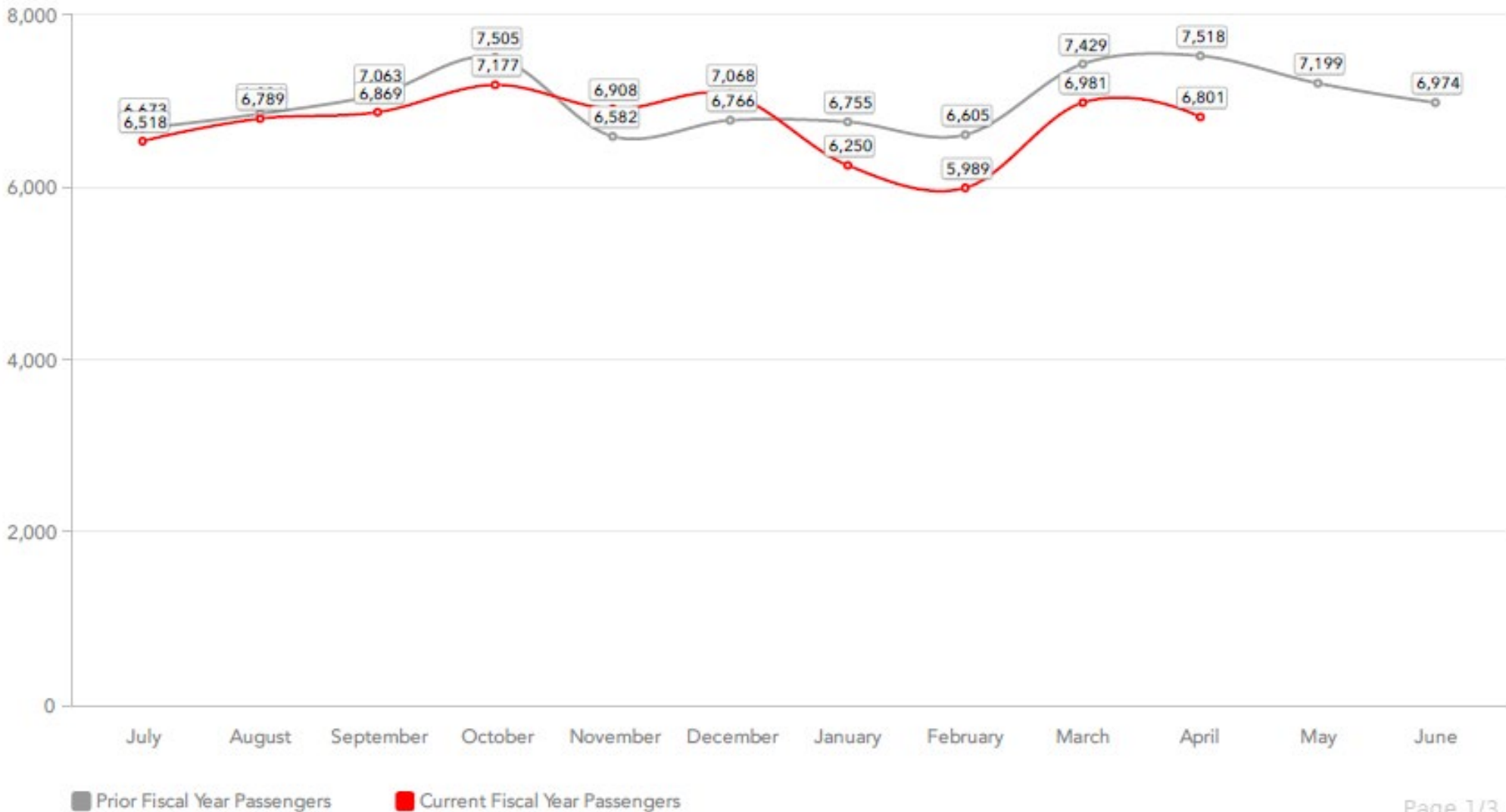
# Fixed Route Ridership – April 2026

Fixed-Route Passengers (incl. Yellow Bus & MWS) by Month



# Demand Response Ridership – April 2026

Demand Response Passengers by Month



# MASCOTS

## Marin-Sonoma Coordinated Transit Service Plan

### UPDATE

July 2026

